

# B.E. Initiative

**Empowerment and Encouragement: Bridging the gap between talent and entrepreneurship**

Skill workshops designed to teach artistically inclined students lessons in entrepreneurship

*How do you inspire creativity while teaching practical lessons in business and entrepreneurship? Furthering this thought, how do we prepare creatively inclined youth to strategize and develop roadmaps for their future success?*

I am pleased to introduce the **B.E. Initiative** and offer my skills and experience as a musician, entrepreneur and educator. My background uniquely qualifies me to seek out solutions and develop action plans for those wishing to pursue careers in the music and fashion industry.

## My Experience

- Recognized musician with more than 20 years of experience in the areas of jazz and hip-hop.
- Experienced band director specializing in engaging youth, while teaching the principles of music.
- Highly developed skills in capitalizing on my talent to build a respected and sought after name in the music and fashion industry.

## Notable Achievements

- Best Jazz Artist 2013 – Riverfront Times
- Peabody Logos Leaders in Education Award - 2010
- Men of Style Award – Alive Magazine 2013
- St. Louis Metro District 8 Vice President of High School Jazz - 2008-2010
- Member of Phi Mu Alpha Sinfonia Professional Music Fraternity

## What I Offer

Recent economic times have taught us that we must be strategic and purposeful when it comes to achieving our dreams and making a living.

Through the **B.E. Initiative**, I strive to motivate students to pursue their artistic interests. More importantly, I am able to teach valuable business lessons in branding, business management and music culture.

I hope this introduction has peaked your interest. Lets set time aside to discuss the possibility of developing a action plan best suited for your student population.

Sincerely,

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